

ANNOUNCEMENT

5th International Language Management Symposium: Interests and Power in Language Management

Dates:	September 12-14, 2017 (Tue, Wed & Thu)
Venue:	University of Regensburg, Faculty of Arts, Regensburg, Germany

Building upon various approaches in Language Policy and Planning (LPP), particularly Language Management Theory (LMT), the Fifth Language Management Symposium welcomes papers highlighting interests and power in language management.

Rationale

Interests and power have been long acknowledged as important factors in various approaches in LPP. Despite this fact, it is not an exaggeration to claim that they have been devoted little focused attention compared to other factors such as motivation in or goals of LPP. Though the foundational paper of LMT published by B. H. Jernudd and J. V. Neustupný in 1987, entitled “Language planning: for whom?”, was devoted to the issue of interests, this topic has not been taken up and elaborated upon even in this LPP research tradition. The aim of this symposium, therefore, is to focus on the themes of interests and power and discuss their role and use in language management.

Call for individual papers

We invite proposals for papers which reflect any topic related to language management and particularly, the special focus of the symposium. Questions for discussion include (but are not limited to):

- types of personal or group interests involved in language management;
- divergent/conflicting interests in language management;
- masking, revealing and legitimizing interests in language management;
- power, powerlessness and empowerment in asserting various kinds of interests;
- power and interests in various phases of linguistic, communication and socio-cultural management;
- power and interests in management of speaking in particular interactions;
- sources of power (cultural, social, political, economic or others) that shape language management;
- power to propose, formulate, defend, participate in or implement a language policy;
- forming coalitions of actors in language management;
- the use and management of power to change/maintain language or communication;
- ways of establishing or enforcing norms of language and communication

Abstracts (300-500 words) should be sent to the address below by **January 20, 2017**. The abstracts will be evaluated by the scientific committee and the authors will be informed by e-mail by February 28, 2017.

Abstract submission

Abstracts should be e-mailed to: symposium.interests-power@ur.de

Registration fee: free of charge

Notification of acceptance of proposals: February 28, 2017

Invited speakers

Jeroen Darquennes (Université de Namur, Belgique)

Björn H. Jernudd (independent scholar, Washington, D.C.)

Goro Christoph Kimura (Sophia University, Tokyo)

Scientific committee

Nor Liza Ali (University Teknologi Malaysia, Kuala Lumpur)

Vít Dovalil (Charles University, Prague)

Lisa Fairbrother (Sophia University, Tokyo)

Sau Kuen Fan (Kanda University of International Studies, Tokyo)

István Lanstyák (Comenius University, Bratislava)

Hidehiro Muraoka (Chiba University)

Marek Nekula (University of Regensburg)

Jiří Nekvapil (Charles University, Prague)

Tamah Sherman (Czech Academy of Sciences, Prague)

Local organizing committee

Marek Nekula (chair)

Björn Hansen

Jiří Nekvapil

Paul Rössler

Kateřina Šichová

Marián Sloboda

Halina Zawiszová

About the Language Management Symposium series

“Noting or noticing” being an essential condition for the start of language management, the first

international symposium on language management was devoted to “probing of the concept of noting”, and held at Monash University (Clayton, Melbourne) in 2008. The second symposium addressing “norm diversity and language management in globalized settings” took place at Waseda University (Tokyo) in 2011. The third symposium held at Charles University (Prague) in 2013 focused on methodology used in the investigation of language management. In 2015, Sophia University (Tokyo) hosted the fourth symposium devoted to reconsidering ‘the process’ in language management. These symposia were closely connected with the conceptual tools of LMT in the vein of J. V. Neustupný and B. H. Jernudd.

Though the announced fifth symposium on interests and power follows up on this research tradition, it is also intended to open new horizons and thus welcomes incentives from other approaches in LPP as well. For further information on symposia held so far, see <langagemanagement.ff.cuni.cz>.